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THE ANALYSIS OF EDUCATIONAL VALUES IN DENIAS, *SENANDUNG DIATAS AWAN* MOVIE

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ABSTRAK

Penelitian ini bertujuan untuk menganalisa nilai pendidikan yang terkandung didalam film Denias, Senandung diatas Awan. Hal ini dilakukan untuk mengetahui apa saja nilai pendidikan dan persepsi karakter terhadap pendidikan di film Denias, Senandung diatas Awan. Metode yang digunakan adalah penelitian kualitatif. Kerangka penelitian yang digunakan adalah analisis isi dengan menggunakan semiotik analisis. Sumber data utama penelitian ini adalah ucapan dan aksi dari pemeran didalam film Denias, Senandung diatas Awan. Teknik pengumpulan data yang digunakan adalah model tujuh langkah dari Onwuegbuzie dan Frels, yaitu; mengeksplorasi topik, menginisiasi pencarian, menyimpan dan mengorganisasi informasi, memilih dan membatalkan informasi, mengembangkan pencarian, menganalisa informasi, dan melampirkan hasil. Teknik menganalisis data dari penelitian ini menggunakan analisis semiotik berdasarkan teori Roland Barthes dan langkah-langkah dari John Fiske. Hasil penelitian ini menyatakan bahwa (1) film Denias, Senandung diatas awan memiliki 105 nilai yang terbagi menjadi 4 dimensi. Dimensi tersebut ialah nilai agama sebanyak 3 nilai (3%), nilai moral sebanyak 67 nilai (64%), nilai sosial sebanyak 27 (26%) nilai dan nilai budaya sebanyak 8 nilai (8%). (2) Film Denias, Senandung diatas Awan Movie memiliki 8 karakter yang menunjukkan persepsinya terhadap pendidikan yang dibagi menjadi dua dimensi. Dimensi pertama adalah persepsi positif yang ditunjukkan oleh karakter Denias, Maleo, pak Guru, Mama Denias, Enos, dan ibu Gembala/ibu Sam. Dimensi kedua adalah persepsi negatif yang ditunjukkan oleh karakter pak Samuel/Bapa Denias dan Noel.

Kata Kunci: pendidikan, nilai, karakter, persepsi, film

ABSTRACT

This study is aimed to analyze the educational values in Denias, Senandung diatas Awan Movie. It is conducted to know what are the educational values and to find out the characters' perspectives toward education in Denias, Senandung diatas Awan Movie. The method used in this study was qualitative research. The research design of the study is content analysis. The primary data were the action and utterance from the characters in the movie Denias, Senandung diatas Awan. The technique used in collecting the data was Seven-Step Model by Onwuegbuzie and Frels, namely; Exploring the Topics, Initiating the Search, Storing and Organizing Information, Selecting/Deselecting Information; Expanding the Search, Analyze the Information, and present the Report. The data were analyzed by employing semiotic analysis based on Roland Barthes

Theory and the steps of John Fiske. The result revealed that (1) Denias, Senandung diatas Awan Movie has one hundred and five values that were divided into four dimentions. The dimentions were religious values which had three values (3%), moral values had sixty seven values (67%), social values have twenty six values (27%) and cultural values have eight values (8%). (2) Denias, Senandung diatas Awan Movie had eight characters who showed the perspectives toward education which were divided into two dimentions. The first dimention was positive perspectives which are shown by the characters' of Denias, Maleo, Pak Guru/teacher, Denias's mother, Enos, and Ms. Sam/ibu Gembala. The second dimention was negative perspectives which are shown by the characters' of Mr. Samuel/Denias Father and Noel.

Keywords: Education, Values, Characters, Perspectives, Movie

INTRODUCTION

Education is the process of educating, and guiding people to be better. Through the education, the individuals can develop their abilities in terms of mentality, physical and their mindset in order to be better in the social life. Moreover, people try to introduce the education by the various ways; one of them is the literature. Literary work are someone's idea that telling the values that are implied in the environments. Besides, imara (2019) stated that someone can improve her/his creativity, imagination, knowledge and personality through the literary works itself.

Besides, one of the popular literary works is the movie. Movie is a recording of images that tells a story and that people watch on a screen or television. However, the researcher chose the movie in this research, because the movie has many interesting side that we can see, like the action, audio, visual, location, situation, technology, etc. (Aoudah, 2016). So, the audiences will be easier to catch the messages from the movie itself.

In addition, the researcher took one of the popular movies in Indonesia; it is Denias, *Senandung diatas Awan* movie. It was important to analyze this movie as the research because of several reasons. First, this movie was adapted from the real story that makes the messages are believable. Second, this movie was involved the social condition in Papua and also their perspectives toward education as the background of the movie. The last one, this movie was against the trends of national cinema in the era. Majority cinema showed the condition of metropolitans as the setting of place. Meanwhile this movie showed the conditions of remote villages that still lack of modern technology (Rasanae, 2013). Those points differs this movie with other movie. That is why the researcher believes that this movie is so important to be analyzed. This movie was adapted from the true story of someone who is from Papua, his name is Denias. It is pictured about the struggled of Denias on getting the propr education in order to reach his dream. So, it is the touching story that should be prided.

From Denias, *Senandung diatas Awan* movie, the researcher analized the educational values which involved in it. Aziz (2012) defined the educational value as a valuable understanding of something that can be used as a guide for every human life. Noer in Romika (2016) said that educational values divided into four parts, those are; religious values (faith and worship), moral values (obedience, bravery, willingness to sacrifice, honest, fair, wise, respect, keep promising, and humble, cooperation, kind hearted, love, harmony, giving advice, care about the others and helping others), social values

(economic, recreational, association, physical, and character values) and cultural values (beliefs, knowledge, language, art, and laws patterns based on customs, habits and fashion).

Consequently, it was so important to highlight Denias, *Senandung diatas Awan* movie as the research, because it has the educational values that can motivate and send the signals to the audiences about the importance of education. Therefore, the researcher takes the title "**The Analysis of Educational Value in Denias, Senandung diatas Awan Movie.**"

a. Research problem of the study

1. What are the educational values in Denias, *Senandung diatas Awan* Movie?
2. What are the characters' perspectives toward education in Denias, *Senandung diatas Awan* Movie?

b. The objectives of the study

1. To know the educational values in Denias, *Senandung diatas Awan* Movie.
2. To find out the characters' perspectives toward education in Denias, *Senandung diatas Awan* Movie.

RESEARCH METHODOLOGY

The method of this study is qualitative research to describe the educational values in Denias, *Senandung Diatas Awan* Movie. According to Nassaji (2015:129), this method often involves an inductive exploration of the data to identify recurring themes, patterns, or concepts and then describing and interpreting those categories.

Research design of this study is content analysis by using semiotic analysis technique. According to Williams (2007:69), content analysis is designed to identify specific characteristics from the content in the human communications. Therefore, the analysis used to examine the certain object in order to understand its meaning objectively and in accordance with the context of its use.

One technique that is used in this research is semiotics. According to Nordquist (2020), semiotics is the theory and study of signs and symbols, especially as elements of language or other systems of communication and littlejohn. Prasetya (2019) revealed that the purpose of semiotics is to know the meanings contained in a sign or interpret that meaning, so that it is known how communicators deconstruct messages. This is in accordance to the aims of this study which is to identify the educational values and characters' perspectives that appear in in Denias, *Senandung diatas Awan* Movie.

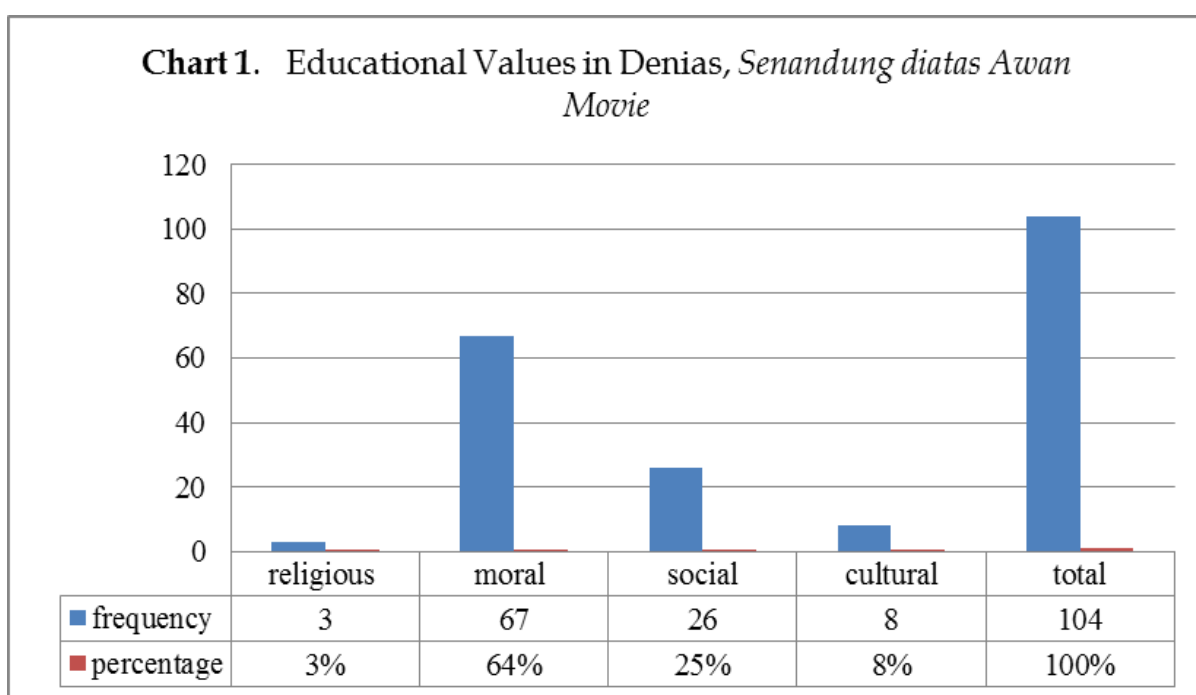
The sources of data is divided into two parts; those are primary and secondary data. The primary data in this research is the action and utterance from the actor in the movie Denias, *Senandung diatas Awan*. Meanwhile the secondary data in this research is coming from the library, in the form of literatures related to research such as articles, documents, and books related to the theory in the research.

This research used the 'Seven-Step Model' as the technique of collecting data. According to Onwuegbuzie and Frels (2015:54), the Seven-Step Model comprises seven steps, which are; Exploring the Topics, Initiating the Search, Storing and Organizing Information, Selecting/Deselecting Information; Expanding the Search, Analyze the Information, and present the Report.

This study used semiotic analysis based on Roland Barthes Theory and John Fiske Steps. According to Prasetya (2019), Roland Barthes Theory is considered more operational in the research study because he described the study of semiotics on two order of signification, they are; denotation and connotation meaning of the signs. Barthes's semiotics analysis in this research was helped by three steps of John Fiske in order to facilitate this research. Those steps are reality, representation, and ideology. Reality in this process is an event or idea constructed as reality by the media in the form of image language (Bevarlia and Christin, 2018:1515). According to Fitriawan et al (2016:3716), this level is the result of the level of reality and the level of representation organized or categorized to the acceptance and social relations by ideological codes.

RESULT AND DISCUSSION

1. Educational values in Denias, Senandung diatas Awan Movie



The chart presented that in Denias, Senandung diatas Awan Movie, there were 104 values that was divided into four dimentions. The dimentions were religious values which have 3 values (3%), moral values had 67 values (64%), social values had 26 values (25%) and cultural values had 8 values (8%).

According to the chart, the highest values was moral which appears in 76 scenes. This value can be seen from the characters' utterances and actions. It highlighted the positive behavior of the characters in the movie, either related to education or the attitude in the social life. Futhermore, moral values was the most essential thing in this movie. It makes the movie becomes meaningful and give the positive impression toward the audiences.

The second one was social values which implied in 26 scenes. It can be seen from the utterances and the actions highlighted the characters' personality, respecting the

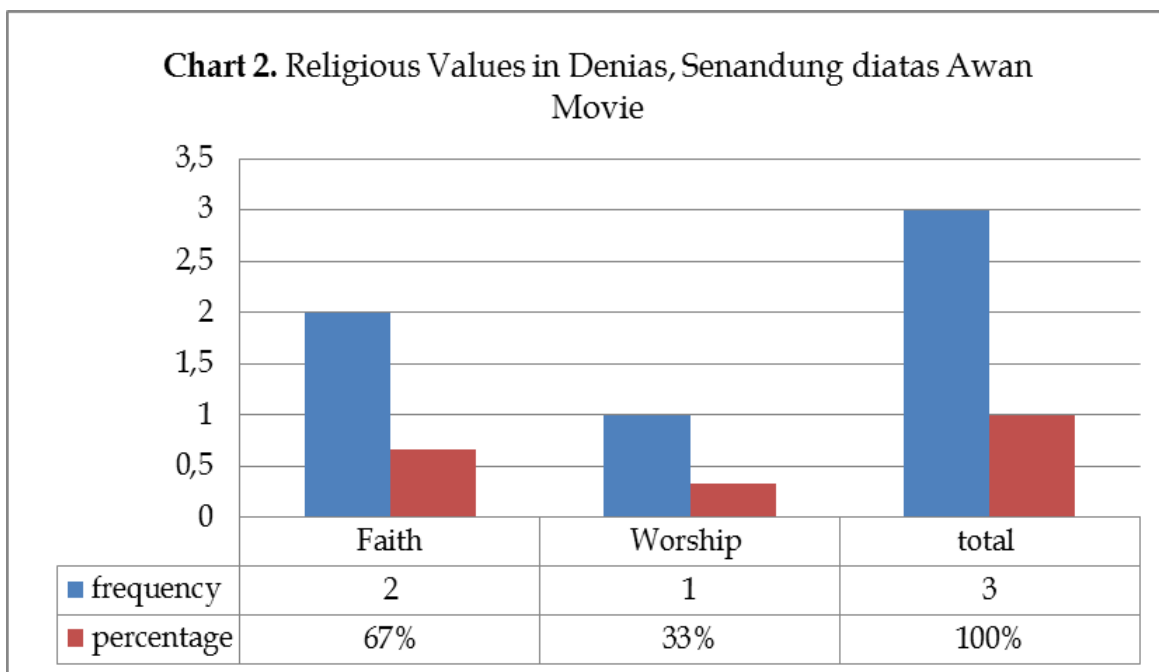
condition of the the body and the value of association. This value also takes part on giving the the essential meaning that supporting this the idea of this movie.

The third one was cultural values. it mostly came from the actions of the main characters and also supported by the extra characters in the movie. This value shown the process of getting knowladge and social cultural in the movie. Even though it only appears in eight scenes, but it promoted the social condition, especially in the customary activities.

The last one was the lowest values in the movie, it was religious values. it becomes the lowest because it was only appeared implicitly in three scenes of the characters' utterances. Other reasons why it became the lowest because there was no other signs that pictured out the activities and the symbol of religious.

In conclusion, Denias, *Senandung diatas Awan* Movie contained the moral values dominantly and it supported by social values and cultural values that became the characteristics of the movie. The movie also has religious values as the lowest values in this movie. Therefore, Denias, *Senandung diatas Awan* Movie is proper to be watched by everyone, either the children or adult.

a. Religious Values in Denias, *Senandung diatas Awan* Movie

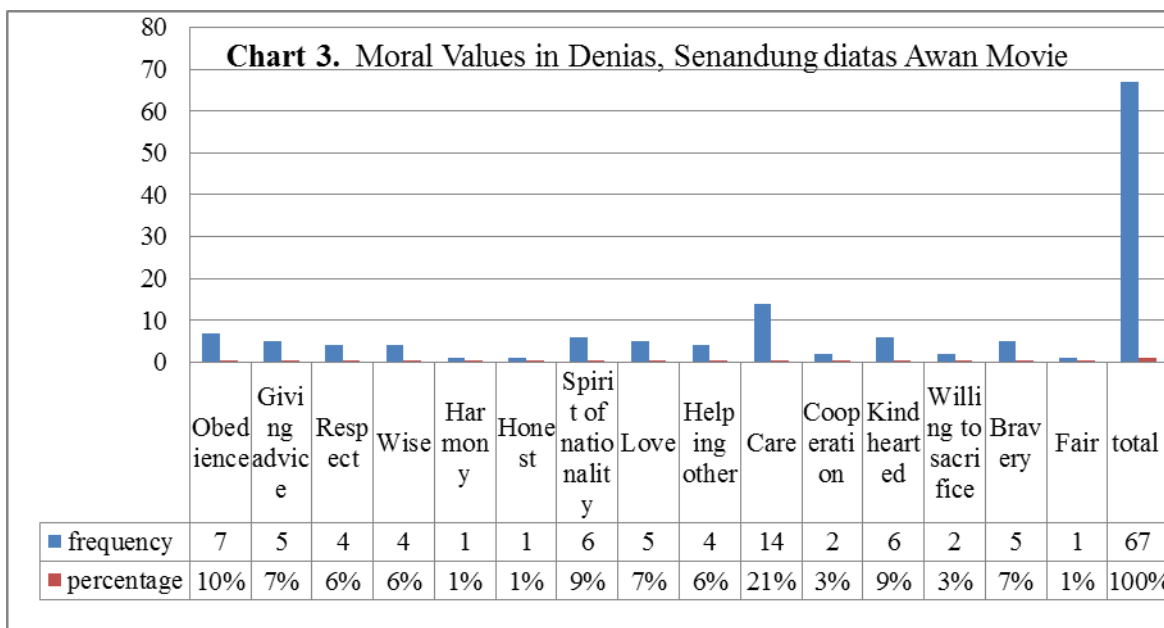


The chart represented that Denias, *Senandung diatas Awan* Movie had 3 Religious Values that are divided into two dimensions, which were faith has 2 values (67%) and worship has one value (33%).

Firstly, the point of worship in this movie interpreted that the characters of this movie believe in the existence of God. It can be seen from the utterances which thanked God . According to (Ali, 2001: 130), believing the existence of God is part of faith. Therefore, this movie implies the faith through the characters' utterances.

The second one was worship in this movie. This value only appeared in one scene which came from the characters' utterances. However, there was no action that pictured out the worship activity in this movie.

b. Moral Values in Denias, *Senandung diatas Awan* Movie



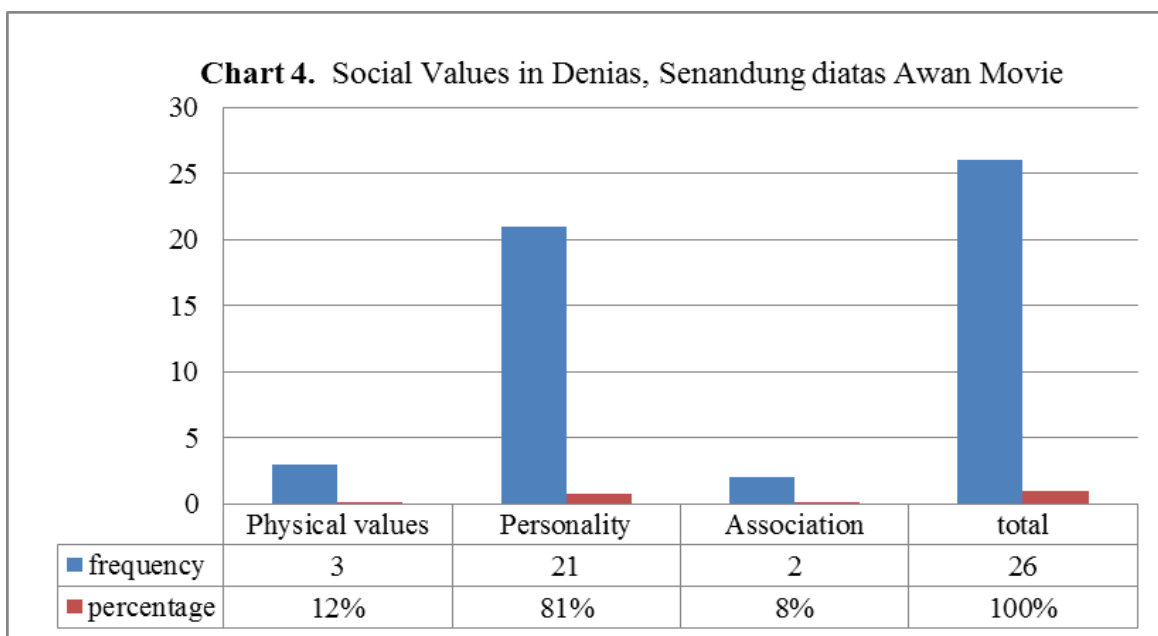
The chart showed there were 67 values of the moral values in Denias, *Senandung diatas Awan* movie and it is divided into 15 dimensions. The dimensions of the moral values included obedience which had 7 values (10%), giving advice had 5 values (7%), respect has four values (6%), wise has four values (6%), harmony has one value (1%), honest had 1 value (1%), spirit of nationality had 6 values (9%), love had 5 values (7%), helping others had 4 values (6%), care had 14 values (21%), cooperation had 2 values (3%), kind hearted had 6 values (9%), willing to sacrifice had 2 values (3%), bravery had 5 values (7%), and fair had 1 value (1%).

The most value of moral values is care that appeared in 14 scenes. Generally, this value was the second higher from all educational values in this movie after the value of personality in the social values. It was seen by how the characters pay attention toward the conditions and individuals around them. This value also highlighted how the characters solved the problem around them, whether related to educational problem or individuals problem.

The second highest moral values were obedience. This value appears in seven scenes in the movie. It highlighted how the people obey to the rules and powerful people in the movie. For example, in the minutes 00.15.15 to 0015.33, Denias's father scolded Denias because of fighting with Noel who is the son of tribal chief in the villages. The tribal chief is the most powerful in that village; so that all people afraid of him because he has a power to do anything in that village, whether it is beneficial or adverse for them. That is why Denias's father afraid of the quarrel between Denias and Noel. Moreover, the obedience in this movie can be found through the characters' utterances and actions.

This movie also had the lowest values that each of them only appeared in one scene. The values were harmony, honest, and fair. The harmony and honest were implied through the utterance of the characters. Meanwhile fair is shown through the actions of the character. Hence, this movie has less of harmony, honesty and fairness values.

c. Social Values in Denias, *Senandung diatas Awan* Movie

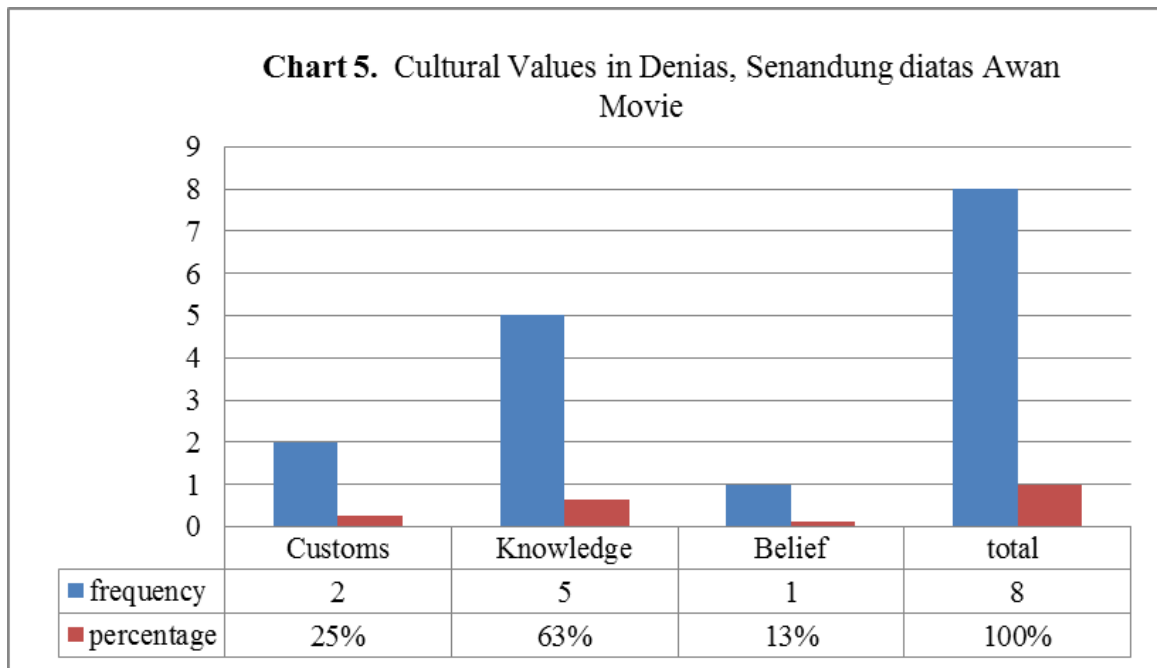


The chart showed there are 26 values of the social values in Denias, *Senandung diatas Awan* movie and it was divided into three dimensions. The dimensions were included physical values which had 3 values (3%), personality had 21 values (81%), and association had 2 values (8%).

We can conclude that Denias, *Senandung diatas Awan* Movie only has 3 elements of social values. The highest one of the values was the personality or character values. These values implied in 26 scenes in the movie. It was taken from the utterances and actions that pictured out the positive characters' personality. It can be seen by how the characters react to the situation around them. The reaction usually appears when there is the negative statement or behaviors that come from another characters. For examples, Denias's personality appreciated the process of education. It makes Denias always opposes Noel who underestimates him and other children by saying that Denias and other children were the poor kids that cannot go to school in the city. Thus, the value of personality is the most dominant value in this movie.

Other elements of social values that were contained in Denias, *Senandung diatas Awan* Movie are physical values which appeared in 3 scenes and association appeared in 2 scenes. The first one is physical values which come from the action and utterances of the characters. This value highlighted the way on how the characters respecting the hygiene and health of the body. The second one is association. These values were taken from the action of the characters which involved other people on solving the problem.

d. Cultural Values in Denias, Senandung diatas Awan Movie



The chart presented that Denias, *Senandung diatas Awan* movie had 8 cultural values which are divided into 3 dimensions. The dimensions were custom which had 2 values (25%), knowledge had 5 values (63%), and belief had 1 value (13%).

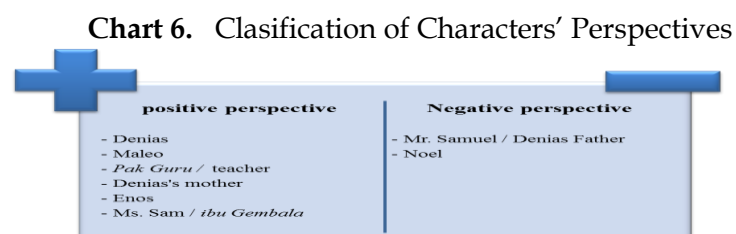
The highest of the social values' elements was knowledge, which was implied in five scenes. Most of knowledge in this movie was presented as the process of getting the education itself, like studying. Hence, it was important to highlight the value of knowledge in cultural values as part of educational values.

The second element of cultural values was customs, which were shown in 2 scenes. It highlighted the tradition of Papuan society as the background of this movie. Therefore, customs is one of the essential elements of the cultural values that should be highlighted.

The last element of cultural values was belief. It is implied in one scene only, when people did the ritual of cutting finger and mud bathing mourning ceremony in the minutes 00.26.01 to 00.26.59. From that action, the role of belief was being the philosophy of that ritual. Thus, belief is also important to be highlighted.

2. Characters' Perspectives about Education

There were eight characters that showed the perspectives toward the education. All of them had different perspectives which classified into positive and negative perspectives. The classification is described in the following chart.



a. Denias

Denias is the main character in this movie. He has the positive perspective toward education. It can be seen from his enthusiasm on the education. Besides following the learning process in the school, Denias also approaches the teacher and maleo for discussing the education.

Furthermore, Denias has three people who motivate him to keep learning for his future. Those people are his mother, the teacher and maleo. He always remembers their advises when he struggle for obtaining the proper education. Firstly, Denias gets the advice from his mother after wearing Koteka ceremony. The second one is the teacher who also encouraged him to always keep spirit on studying for his future. The teacher advises him after he fights with Noel. Teacher wants him to only focus on his future and ignore the mischief of Noel. Besides, the teacher also predicts that Denias will be a mathematician in the future because of his ability.

Besides his mother and the teacher, there is maleo who also support his education. Denias often gets the motivation from maleo to keep learning in every circumstance. Denias also often approaches maleo to learn privately and tells his his complaint while Noel always triggers him to fight with and while the teacher leaves Papua.

Here, it can be seen that Denias's mother, the teacher and maleo give the dominant influence toward education. One day, after his mother passed away, the teacher and maleo leaved Papua, Denias did the biggest dession in his life for leaving his father and village to go to the city for getting the proper education. He does the things because there is no teacher anymore in his village and also no one can support him. He walks by his feet in several days from his village to the city until he found the scool there.

Unfortunately, the process on getting the proper education is not easy. Because denias does not have the study report from his previous school and he come from far village. He is helped by Ms. Sam who is the teacher in that school. Additionally, Denias also meets with Noel in that school that still triggers him to fight. However, Denias tries not to repply Noel because he remembers the messages of teacher and maleo to not fight anymore. He only foccus on struggling his acceptance in that school until he gets it.

In short, Denis has the positive perspective toward education and he puts lots of effort to get it. He never forgets his mother, the teacher and maleo who motivated him on the education and his future.

b. Maleo

Maleo is a soldier who works in Denias village. He has the positive perspective toward education because one of his jobs is supporting the education in that village. When the teacher leaves Papua, he takes part on teaching the students in the school. Although the students do not go to school because of his profession as a soldier, he tries to convince the students so that he also able to teach them.

It is not only the students that he needs to convince, but also Denias father and the tribal chief. He approached Denias's father after Denias's father forbids Denias to go to school because of his work. He tells to Denias's father about the importance of Denias to go to school. When he knows that Denias gets the permission if the work is done, he and other children help Denias and his father, so that Denias can go to school.

Moreover, he also need to approaches the tribal chief and tries to convince him about te importance of the education for the childres's future. He does it because the tribal chief banned him to build new honai nearby the lake for the place of learning. He need to build it because the previous honai was falling down while the eartquake happened.

Besides his profession, maleo also shows his perspective toward education while he advising Denias in several circumsrances. He always tells Denias that learning can be everywhere. He also recommends Denias to go to city to get the proper education because of Denias's ability.

In conclusion, maleo has the positive perspective toward education. From the story above, the perspective of education based on maleo is the education is important for the better future and it can be done everywhere and it should be struggled.

c. Teacher

Teacher is an individual who come from Java to take part on teaching the children in Denias's village. From his profession, it can be seen that he has the educational background. It means that he has the positive perspective toward education, because he should transfer the positive things toward the children.

Besides his eductional background, his perspective is also implied when he advise Denias in the minutes 00.11.15 to 00.14.27. He tells Denias that Denias can reach the bright future because of his enthusiasm and his ability. From his advice, indirectly he has the contribution on Denias's education.

Therefore, the teacher has the positive perspectives toward education because of his educational background, profession and his advice toward Denias. He believes that education is important for reaching the brignt future.

d. Denias' mother

Denias mother is the only one of Denias family who cares about the education. She always reminds Denias to keep studying at school and should be a smart person. It appears in the minutes 00.02.35 to 00.02.58. In that scene, she advises Denias after wearing koteka ceremony. It is also extended in the minutes 00.21.17 to 00.22.00 by saying the same things about Denias's education and her wishes toward Denias's future. Unfirtunately, it is the last messages from her to Denias before he died.

Hence, Denias's mother has the biggest wishes toward Denias's future through the education. Her advises have the meaning that she wants Denias changes their fate because no one individual in their family who has educational background.

e. Enos

Enos is Denias friend who he meets with on his way to the city. Enos is also one of the unprevilage individual in the education. He ever studied at school before. But unfortunately, he was droped out from the school that makes him live without education. In addition, he often steals the food to survive in the city. Fortunately, he meets Denias who has eagerness on getting the education that transfer him the positive energy about education. He gets the encouragement from Denias to find out his study report that he has before. Tthat report will be used for registering himself to the school, so that he can study at school anymore.

In short, Enos also has the positive perspectives toward education after he met Denias. That perspective makes him struggling for obtaining the proper education after a long time ago he ever been dropped out.

f. Ibu Gembala/Ms. Sam

The last positive perspective is come from Ms. Sam or often called as ibu gembala. She is a teacher in one of school in the city of Papua. Through her profession, it can be seen that she has the educational background that makes her has a profession as a teacher. On the other hand, she also takes part on helping Denias to get the permission to study in the school where she works in.

When in the meeting with the headmaster in the minutes 01.19.42 to 01.20.58 and with the customary leader in the minutes 01.24.57 to 01.26.40, she tries to convince all participants in those meeting about the fairness on getting the education. In this case, the school has regulation those only children who come from the nearest tribes who are able to study in that school. Others participants also consider that it is hard for them to accept Denias because he is the homeless people. She never gives up on convincing them until her wish is accepted.

From the explanation above, it can be concluded that Ms. Sam has the positive perspective toward education. She believes that all children are able to get the proper education and it should be fought for.

g. Bapa Samuel / Denias' father

Denias father is one of the characters who believe in the unimportance of the education. It can be seen from his behavior when he scolds Denias because Denias want to go to school. He also prioritizes the work only. His behavior represents the social condition in his village which has lack of educated people. It is seen from there is no proper school over there and there is no teacher who come from the village itself. Moreover, the teaching learning process only run when the volunteers come from outside of Papua and it will stop if the volunteer leave the village. This condition makes the society become uneducated people because they cannot reach the education well.

Thus, Denias father has the negative perspective toward education, because he never feels the benefit of education in his life. Therefore, he only prioritizes the work and considers that education is less important.

h. Noel

The last character who has the perspective toward education is Noel. He is a son of tribal chief in Denias's village. He is also a naughty person who always triggers the fight with Denias. Because of her father's status as the tribal chief, he considers that he is the most powerful one among the children in the village. Furthermore, he often underestimates other children because of their poverty and social status. He believes that only the individuals who have the economical power like him who are able to get the proper education in the city. He considers that other children are not proper to reach the education in the city because of their poverty. This statement always makes Denias triggered to fight with him.

Therefore, Noel is pictured out the negative perspective toward education, because he stigmatized that poor children cannot get the proper education.

CONCLUSSION AND SUGGESTION

Based on this research, there were 104 values which contained educational values in Denias, *Senandung diatas Awan* Movie. Those values are divided into 4 dimensions, namely: religious values had 3 values, moral values had 67 values, social values had 26 values and cultural values had 8 values.

Firstly, religious values had 3 values that are divided into two dimensions. First dimension was faith which had 2 values, and second dimension was worship which only had 1 value.

Secondly, moral values had 67 values which are divided into 15 dimensions. The dimensions were obedience which had 7 values, giving advice had 5 values, respect had 4 values, wise had 4 values, harmony had 1 value, honest had 1 value, spirit of nationality had 6 values, love had 5 values, helping others had 4 values, care had 14 values, cooperation had 2 values, kind hearted had 6 values, willing to sacrifice had 2 values, bravery had 5 values, and fair had 1 value.

The third was social values which had 26 values. It was divided into three dimensions, those are: physical values had 3 values, personality had 21 values, and association had 2 values.

The last one was cultural values that had 8 values. It was divided into three dimensions. The dimensions are: customs had 2 values, knowledge had 5 values and belief had 1 value.

Furthermore, Denias, *Senandung diatas Awan* Movie had eight characters that shown their perspectives toward education. The characters were Denias, Teacher, Maleo, Noel, Denias' mother, Denias' father, Enos and Ms. Sam. Most of them like Denias, teacher, maleo, Denias's mother, Enos and Ms. Sam believe in the importance of education and it should be fought for. Meanwhile Denias's father believed that education is less important than work, and Noel had perspective that only people who have financial power that are able to get the proper education.

Because Denias, *Senandung diatas Awan* Movie dominantly contained the moral values, so that this movie is proper to be watched by anyone and it also able to be the materials for teaching the moral values toward the children.

Most of characters in this movie have the positive perspectives toward education. Therefore, Denias, *Senandung diatas Awan* Movie is proper to teach the importance of education toward the audiences.

Because this research is studied the educational values of Denias, *Senandung diatas Awan* Movie, it is highly recommended for the future researchers to study another values or elements from this movie, except the educational values.

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