EXPLORING THE POTENTIAL USE OF INSTAGRAM TO FACILITATE STUDENTS IN READING COMPERHASION AT SMAN 5 BANDA ACEH

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Abstrak

Penelitian ini bertujuan untuk menganalisis bagaimana instagram dapat digunakan sebagai fasilitas dalam pemahaman membaca siswa. Hal ini dilakukan Untuk mengetahui apakah fitur instagram dapat digunakan dalam pengajaran membaca dan meningkatkan kreativitas membaca siswa. Metode yang digunakan dalam penelitian ini adalah penelitian kualitatif. Desain penelitian adalah deskriptif kualitatif. Instrumen penelitian ini adalah wawancara, observasi dan kuisioner. Prosedur pengumpulan data adalah (1)mewawancarai siswa . (2). Melakukan observasi terhadap siswa (3).memberikan lembar kuisioner kepada siswa . Teknik analisis data adalah (1).pengurangan data. (2). Tampilan data. (3). Kesimpulan data kesimpulan. Hasil analisis data menunjukkan bahwa Lima faktor penentu keberhasilan ditemukan dalam potensi penggunaan Instagram untuk memfasilitasi pemahaman bacaan siswa. Instagram Meningkatkan Pemahaman Membaca, Kelebihan Instagram dalam pemahaman bacaan, Instagram sebagai fasilitas untuk pemahaman bacaan siswa, Fitur Instagram sebagai media untuk pemahaman bacaan, konten Instagram sebagai media untuk pemahaman membaca.

Kata kunci: Instagram, Pemahaman Membaca.

Abstract

This study aims to analyze how Instagram can be used as a facility in students' reading comprehension. This is done to find out whether Instagram features can be used in teaching reading and increasing students' reading creativity. The method used in this research is qualitative research. The research design is descriptive qualitative. The research instruments were interviews, observations and questionnaires. Data collection procedures are (1) interviewing students. (2). Observing students (3). Giving questionnaires to students. Data analysis techniques are (1). data reduction. (2). Data view. (3). Data conclusion. The results of the data analysis indicated that five critical success factors were found in the potential for using Instagram to facilitate students' reading comprehension. Instagram Improves Reading Comprehension, Strengths of Instagram in reading comprehension, Instagram as a facility for students' reading comprehension, Features of Instagram as a medium for reading comprehension, Instagram content as a medium for reading comprehension

Keywords: Instagram, reading comprehension.

INTRODUCTION

English has become an international language to communicate and get information. It makes English as important thing to be taught to students in every school. In Indonesia, English considered as compulsory subject. Indonesia goverment determined English is prominent. It can be shown that English has become one of the subjects tested in national exam (F.Sodik,2017:2). Based on the 1994 curriculum and the 2001 curriculum, the aims of teaching english in Indonesia are to learn, improve knowledge, technology, and art, as well as to improve relations with other countries (Harmer 2001, cited in F Sodik 2017).

According to the Indonesia National Education Standards Board, learning english in Indonesia has improved four language skill: listening, speaking, reading, and writing (Vikasari, 2019: 139). Students must develop these basic skill. However, each students's skill are different, so it is difficult to develop these aspect at once. Then, reading is one of the important skill that must be mastered by students because, is various aspect of life, most information comes from written reports. Books, magazine, and even the internet are resource and information from wrriten repost that require students to read and understand what they are read. Therefore, the readers are expected to reed well to understand the information conveyed by the author.

Reading is also a process that requires practice to improve someone ability to read (Johnson 2008, cited in Cardenas I & Andres, 2020:70). When someone practice reading, they are expected to comperhend to meaning of text, find the main ideas, specific information, comperhed grammar structures, and find the main ideas, and find new vocabulary. By reading, the students become good readers spellers, develop writing quality, adequate vocabulary, and advance their grammar (mourtaga, 2006 cited in Nira E, Usman k, and Nadia J 2017:248).

Furthermore, reading comperhasion problems have long been a common problem in teaching-learning situations in Indonesia. Numerous studies have shown that it is often difficult for most students to understand English text. Rohani Ganie, Deliana, and Rahmadsyah Rangkuti stated that the problem faced by students in reading comperhasion of English text focused on three aspect frist, students self-problems. Second, teacher problem and third external problem. Specific problems occurred from the student's self-related to English students skills. Most of the student was unable to comperhed the content of text and were not familiar with the vocabulary in the text. The other aspects were student interest and

motivation in learning English in general. The teacher problem was the teacher did not use a strategy to understand the text. The teacher only read, guided the student to read and asked the students to answer questions based on the text. And the external problems were material and enviroment. The material problem, such as the students' actual condition, was not supported by the book not additional teaching tools were given to apply and method. Enviroment problems include students seldom practising outside the school and avoiding using English (Ganie & Rangkuti, 2019: 690).

Therefore researchers want to know how to overcome these problems. Researchers believe that the Instagram platform can be chosen as one of the facilities for teaching reading which is used for students' reading comprehension in the teaching and learning process. Instagram is a social media platform that allows users to share special experiences through photos or videos that can be accompanied by captions.Instagram has many interesting features to serve as learning media. via social media Instagram has a simple interface and does not confuse students when used. Students can use personal devices or computers provided by the school to access the application. Compared to today's daring learning applications, students are more accustomed to using Instagram as a social networking platform. The learning process will be helped by this because it increases student creativity.

RESEARCH METHODOLOGY

This research was conducted by using descriptive qualitative method. Chreswell in Sugiyono (2011:9), added that qualitative approach is research method based on on the philosophy of post positivism, while for researching on natural objects, where the researcher is the key instrument, the data collection technique done by triangulation (combined), and the research results emphasizes meaning rather than generalization where the result will always considers the variety of data that requires the approach related to the data.The researcher use qualitative approach because because this study focuses on getting the result of study throughout the written or spoken words.. The research described how Instagram can be used as a facility in students' reading comprehension.

The research design appropriate for this study is descriptive qualitative method because researcher is going to find the result of data analysis by describing it. Based on the study's purpose, this study aims to analyze how Instagram can be used as a facility in students' reading comprehension. as Margono (2010) stated that descriptive method is a method that

seeks to provide a systematic data with the actual facts andnature of certain sample which aims to solve the current problems and collect data or information to be arragend describe and analyzed..

For doing the research, there were some steps that would be done by the researcher. Respondents tried several Instagram features that had been provided by researchers such as Instagram stories and Post Feeds. According to Creswell (2012), data collection is a systematic collection of measurement observations. In this step, the researcher will observe the students, interview the students, after that the respondents fill out the questionnaire.

3.6 Technique of Data Analysis

In this study, 32 students at SMAN 5 Banda Aceh were randomly selected using a questionnaire. The research results are presented in several sub-sections with indexes from interviews and questionnaires knowing that Instagram can be used as a learning medium in reading comprehension, have used Instagram as an interaction with teachers in learning, have used the post feed feature on Instagram to collect assignments in learning.

3.7 Triangulation Technique

The data validity technique is one of the important techniques in determining the validity and reliability of the data obtained in this study. In this study the data validity technique used is a triangulation technique, namely the technique of checking the validity of data by comparing data found by the researcher with something outside the data.

RESULT AND DISCUSSION

Based on research conducted by researchers and the results of the Instagram application questionnaire, it is very suitable to be used as a facility in students' reading comprehension in this regard because the Instagram application is very easy to use and is an application thatfamiliar among the millennial generation, especially high school students. Several featuresin the Instagram application also really supports the learning process including the following feed post reels and Instagram stories which are useful for giving an initial description of the material you want delivered later on instagram tv which is useful for teachers so they can explain or explaining the material to be conveyed and Instagram live which is useful for the process questions and answers about the learning material presented so that students and teachers can interact as well as through the live Instagram feature the teacher can also take attendance of his students.

Along with the development of advances in technology, especially in the world of education. Innovations in the field of educational research need special attention to provide a new stimulus for each line of education in the future. With this research, it is hoped that further research will be needed regarding this article. For other researchers, it is hoped that this research will be developed to update both technically in the sustainability of subsequent innovations. As well as the need for the creativity of an educator in using Instagram or similar e-learning as learning media in reading comprehension.

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